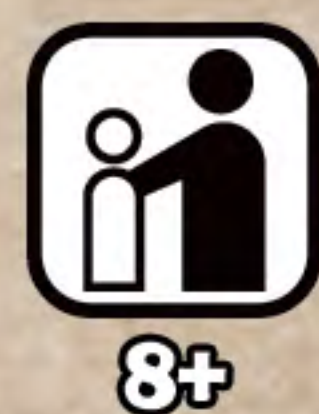


Castle Panic®

The Wizard's Tower™



WHAT IS IT?

The best-selling expansion to *Castle Panic*. Now with a brand new look.

Players cast powerful spells as they face off against magical Imps, evasive flying creatures, fire-breathing Monsters, and more.



WHAT'S DIFFERENT?

Second Edition includes all new art, a larger cloth bag, and heavier card stock.

WHY SHOULD I CARRY IT?

- Track record of strong sales and consistent customer satisfaction make *The Wizard's Tower* the no-brainer of expansions.
- Demand built through the *Castle Panic Deluxe Collection* Kickstarter
- Robust marketing and media outreach planned for 2E release



HOW DO I SELL IT?

- **Target Market:** New *Castle Panic* fans who are looking to deepen their experience of the base game
- **Key Selling Points:**
 - Magic spells and new Monster abilities take the game to a deeper level
 - Mega Boss Monsters add to the already great replay value
 - Fire tokens and the Wizard's Tower token enhance the 3D appeal
- **Elevator Pitch:** With *The Wizard's Tower*, magic comes to the world of *Castle Panic*. Play spell cards, catch Monsters on fire, and do damage in exciting new ways. All while a new army of smarter, stronger, and faster Monsters try to tear down your Castle.

MSRP: \$29.95

Stock Number: FSD 1017

UPC: 850680002432

Made in China

Case Count: 6

Individual Dimensions: 10.5" x 5.25" x 2.5"

Designer: Justin De Witt



For Marketing Kit visit www.firesidegames.com/retailers